



## TrainingPeaks Announces Acquisition of Best Bike Split

**Best Bike Split predicts race performance to help athletes and coaches create power based training and race plans.**

**Boulder, CO** – December 3, 2014 – [TrainingPeaks](#), the leader in endurance training software has announced the acquisition of [Best Bike Split](#). Best Bike Split allows athletes and coaches to leverage advanced math modeling software to predict the power needed to reach a goal time, plan power targets for optimal training, and create a power based plan for race day success. “Predictive planning is the next evolution of training, and with the addition of Best Bike Split, TrainingPeaks will continue to be at the forefront of science based training,” says TrainingPeaks Co-Founder and CEO Gear Fisher.

Best Bike Split was created by Chief Scientist, Ryan Cooper and Chief Creative, Rich Harpel. Cooper, an avid cyclist and triathlete, is currently completing his Ph.D. in mathematics with a specialization in mathematical optimization. During the 2013 Tour de France, Cooper was inspired to predict the times of several top contenders for the [Stage 11 time trial](#). His model was amazingly accurate, coming within 3 seconds of Alberto Contador’s finish time, 9 seconds of Chris Froome’s and 11 seconds of Tony Martin’s. Soon after, Best Bike Split was created with the goal of helping riders of all abilities to predict, train and plan for race day.

Cooper will be relocating to TrainingPeaks headquarters in Boulder, Colorado while Harpel will remain in Austin, Texas. Both will continue to oversee the addition of new features, functions and improved modeling for Best Bike Split.

“Being a part of the TrainingPeaks family will allow us to expand our development and support teams, to help create new and exciting features and allow for better service for all Best Bike Split’s members,” says Cooper. Best Bike Split will remain its own software service, with future planned integrations within TrainingPeaks.

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### **About Best Bike Split**

Best Bike Split provides the ultimate race prediction, training and race planning software for coaches and athletes. Their math and physics optimization engine takes athlete data, course information, and race day conditions into account to predict race performance and create the perfect power based race plan. Learn more at [bestbikesplit.com](http://bestbikesplit.com)

### **About TrainingPeaks**

TrainingPeaks provides the complete web, mobile and desktop solution for enabling smart and effective endurance training. Their products include TrainingPeaks.com Athlete and Coach Edition, WKO+ desktop software for cutting-edge scientific analysis and planning, and the TrainingPeaks mobile apps for iOS and Android. TrainingPeaks solutions are used by Tour de France teams, Ironman World Champions, Olympians, and age group athletes and coaches around the world to track, analyze and plan their training. Learn more at [trainingpeaks.com](http://trainingpeaks.com)

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